



SUSCO 8K

In Memory of Timothy P. Susco

Running For Brain Aneurysm and Organ Donation Awareness

September 15, 2018
South Lakes High School
Reston, Virginia

Dear Friend,

Everyone experiences tragedy at some point in their life—our family is no exception. In August 2007, Tim, our son and brother, died of a ruptured brain aneurysm. He showed no prior signs or symptoms, which is typical of most brain aneurysms. Although he did not survive, Tim was able to give the gift of life through organ donation to five individuals improving their lives and the lives of their families.

After Tim's death, our family founded and organized an 8K run and 2K fun walk as a way to celebrate Tim's life. The event has taken place every year since 2008 and starts and ends at South Lakes High School in Reston where Tim went to high school. It is a challenging, but enjoyable, course that travels along some of the same roads Tim ran during his track and cross-country days in high school. The 2K walk is on a few of the many scenic trails around the school. Each year, over 600 participants, volunteers, and spectators have joined us for a great event.

Another purpose of the event is to raise donations for the Brain Aneurysm Foundation (BAF) and the Washington Regional Transplant Community (WRTC). We have partnered with the BAF and WRTC for the past 10 years because of their support and assistance after Tim passed away and because they need donations to fulfill their mission.

The BAF was established in 1994, and over the ensuing 24 years has grown to become the globally-recognized leader in brain aneurysm awareness, education, support, advocacy, and research funding. The donations raised from the Susco 8K have established a research chair to provide grants to various researchers studying prevention and treatment of brain aneurysms. Research is the key to better understanding the causes of brain aneurysms and discovering new, better ways to prevent, diagnose, and treat the condition as well as to

improve care and services for patient and families. The BAF's motto — "Raising Awareness, Ending Fear" — speaks to the very need for support from the Susco 8K and donors like you to better educate the public about brain aneurysms.

The WRTC, part of Donate Life America, is the organ procurement organization servicing the Washington D.C. metropolitan area. They provide services integral to the organ and tissue donation process as well as educating the public about the benefits of organ and tissue donation and transplantation. The donations raised from the Susco 8K have helped WRTC provide local outreach and awareness programs, such as participation in the yearly NBC4 Health and Fitness Expo and producing public service announcements during Black History Month and Hispanic Heritage Month, to name just a few. They have also established a scholarship in Tim's name given to a senior member of the South Lakes track team who best exemplifies courage and fortitude and a willingness to do good, just as Tim did.

Over the past 10 years, the Susco 8K has raised a combined total of over \$400,000 for these two great charities. Now in our 11th year, the Susco 8K continues to grow in participation and donations raised, but we need your help. To continue our mission to promote brain aneurysm research and organ donation awareness, we need the help of companies, organizations, and individuals like yourself. We ask you to consider being a sponsor of the 2018 Susco 8K to provide us the opportunity to again have a successful year to benefit two great charities in need of donations. On the included page are the various donation levels to consider as well as their respective perks. As always, no donation is too small, so please consider this request faithfully and we hope you will join our team!

If you would like more information about Tim and the Susco 8K, we encourage you to visit our website: www.Susco8K.com. If you would like to become a sponsor or have any questions, please contact us using any of the methods below. We also would be pleased to meet you in person to talk about Tim, the Susco 8K, and sponsorship possibilities.

A gift to the Susco 8K is not just a gift in memory of Tim Susco; it is a gift to the future of research into the early detection and cure of brain aneurysms as well as promoting the benefits of organ and tissue donation and transplantation. Together we can make a difference.

Sincerely,

The Susco Family
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The Susco 8K: In Memory of Timothy P. Susco is being held under the guidance of the Brain Aneurysm Foundation, a registered 501(c)3 organization, with the Federal Tax ID 043243864.