



10th Annual Susco 8k

In Memory of Timothy P. Susco 2017 Sponsorship Opportunities



**BRAIN ANEURYSM
FOUNDATION**

Raising Awareness. Ending Fear.™



General Benefits for all sponsors, \$500.00 or greater...

- Association with the Brain Aneurysm Foundation and the Washington Regional Transplant Community.
- Inclusion in media coverage related to the Race.
- Recognition on the Race website.
- Recognition on Race-day signage.
- Recognition on Race-day by Master of Ceremonies.
- Cross-promotion with other Race sponsors.
- Recognition on Race T-shirt if donation received by September 1, 2017.

Additional Benefits for sponsorship levels above \$500.00...

Platinum Sponsor - \$10,000.00*

- Logo and name on all advertising materials and press releases.
- Logo on Race T-shirt.
- Logo on the Race banner.
- Logo and name on the Race website.
- Logo on all Race registration materials and Race brochures if donation received by June 1, 2017.
- Presenting Sponsor banner above/on stage during opening events, throughout the Race, and during the awards presentation.
- Booth at the Race registration/T-shirt pickup area for promotional purposes.
- Ability to provide sponsorship materials in Race bags.
- Opportunity to participate on the Race committee.
- Rights to use "Susco 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 20 runners in the Race.

**Tax deductible donation amount of \$9,500.*

Gold Sponsor - \$7,500.00*

- Logo on Race advertising materials.
- Logo on Race T-shirts.
- Logo and name on the Race website.
- Logo on all Race registration materials and Race brochures if donation received by June 1, 2017.
- Logo on Group Sponsors banner below stage during opening events, throughout the Race, and during the awards presentation.
- Ability to provide sponsorship materials in Race bags.
- Rights to use "Susco 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 10 runners in the Race.

**Tax deductible donation amount of \$7,325.*



Silver Sponsor - \$5,000.00*

- Logo on Race advertising materials.
- Logo on Race T-shirts.
- Logo and sponsor's name on Race website.
- Logo or name on all Race registration materials and Race brochures if donation received by June 1, 2017.
- Logo on Group Sponsors banner below stage during opening events, throughout the Race, and during the awards presentation.
- Ability to provide sponsorship materials in Race bags.
- Rights to use "Susco 8k: In Memory of Timothy P. Susco" name and logo for organizational promotional purposes.
- Complimentary entries for 7 runners in the Race.

**Tax deductible donation amount of \$4,825.*

Bronze Sponsor - \$2,500.00*

- Organization's name on Race T-shirts.
- Organization's name on Race website.
- Organization's name on all Race registration materials and Race brochures if donation received by June 1, 2017.
- Logo on Group Sponsors banner below stage during opening events, throughout the Race, and during the awards presentation.
- Ability to provide sponsorship materials in Race bags.
- Rights to use "Susco 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 5 runners in the Race.

**Tax deductible donation amount of \$2,325.*

Hydration Sponsor - \$1,000.00*

- Organization's name on Race T-shirts.
- Organization's name on Race website.
- Name on Group Sponsors banner below stage during opening events, throughout the Race, and during the awards presentation.
- Ability to provide sponsorship materials in Race bags.
- Rights to use "Susco 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Complimentary entries for 5 runners in the Race.

**Tax deductible donation amount of \$925.*

Mile Marker Sponsor - \$500.00*

- Ability to place corporate name and logo at mile markers and finish area.
- Rights to use "Susco 8k: In Memory of Timothy P. Susco" name and logo for organization's promotional purposes.
- Limited to 4 sponsors.

**Tax deductible donation amount of \$450.*

